

Emerson College Makeup Design Guidelines



EMERSON
COLLEGE

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Makeup Design Checklist

CREATING DESIGN

- Read Script
- Talk to the Costume Designer about their concept/ available budget.
- Talk to the Director about concept/ ideas
- Create concept/research plates for each character/group and show to Costume Designer and Director

ONCE CONCEPTS ARE APPROVED

- Complete design renderings- Use Emerson Rendering Templates (in Example Paperwork)
- Show renderings to Costume Designer and Director
- Look through inventory and makeup at Emerson. Decide what can be used and what has to be bought.

ACTORS ARE REQUIRED TO PURCHASE ALL BASE MAKEUP, ONLY SPECIALTY MAKEUP IS BOUGHT BY EMERSON.

- Create a Spec list (in Example Paperwork)
- Purchase any necessary items.

FITTINGS

- Begin to set up fittings with actors NO LATER than 3 weeks before opening.

DRESSING ROOMS MUST BE BOOKED THROUGH RICHELLE DEVEREAUX-MURRAY (@EMERSON.EDU) FOR PERMISSION TO USE THE BOBBY BROWN SUITE. IF IT IS NOT AVAILABLE IT IS POSSIBLE TO USE THE CRAFT ROOM IN THE COSTUME SHOP. USE EMERSON COSTUME SHOP FITTING REQUEST FORMS TO REQUEST FITTINGS.

- Use schedules in the show's Bible to find available times of actors.
- To prep for fittings, pull everything needed for the actor.
- Place all makeup for each actor separately in plastic Ziplocs and label.

During fittings

- Take picture of actor with no makeup for process pictures on a neutral background.
- Take pictures during important moments of process.
- Keep track of products used on actor.
- Note steps used to create look- using a Fitting Form.
- Set aside and label extra options for emergencies.
- Take pictures of final look- front, left, back, and right on a neutral background.

Makeup Design Checklist Cont.

After Fittings

- Show pictures to Costume Designer and Director- Web archives such as FLKR or Picassa are useful tools for communication.
- Schedule possible 2nd fittings if adjustments are needed
- Create detailed mirror sheet for each actor (in Example Paperwork)
- Create inventory of all equipment for Wardrobe. (in Example Paperwork)
- Schedule a time with Wardrobe Supervisor to teach the Crew necessary skills. (Generally first weekend of Tech)

FULL DRESS + MAKEUP REHEARSALS

- Set up all appliances and makeup in actors stations
- Tape instruction sheets to mirror at station.
- Teach Wardrobe Crew doing Hair and Makeup to do the specific styles for their actors.
- Be available during application.
- Watch rehearsal for notes.
- Address notes taken.

DURING RUN OF SHOW

- Designer should NOT be present, unless there is an outstanding circumstance.

STRIKE

- Make sure all brushes, wigs, and prosthetics are CLEANED.
- After cleaning MAKE SURE all brushes, wigs, and prosthetics are put away after drying.
- All makeup should be inventoried and put away in correct boxes, all Bobby Brown gets put into the Bobby Brown Kit.



Research Sources



Books

Makeup

1. *Makeup, and the Art of Beauty* by Linda Mason- Good references for Makeup application
2. *Stage Makeup* by Richard Corson & James Glavan – Guide in the back is excellent for period pieces
3. *Face Forward* by Kevyn Aucoin – Some beautiful step by step processes with pictures
4. *The Complete Make-Up Artist: Working in Film, Television, and Theatre* by Penny Delamar The book has full page pictures of both makeup and hair examples.
5. *Ultimate Makeup & Beauty Book* by Mary Quant - Good discussions and examples of makeup and hairstyles.
6. *A Phaidon Theatre Manual; Costumes and Make-Up* – Doesn't cover everything , but what it does cover, it covers in depth.
7. *Stage Makeup Step-by-Step* by Rosemarie Swinfield –Step by step processes for new makeup artists.
8. *The Art of Makeup* by Kevyn Aucoin – Artistic facts, and figures on makeup. Good style tips too.
9. *Makeup Manual* by Bobbie Brown – Pages of step by step processes that are easy to follow
10. *Makeup Makeovers* by Robert Jones – Large color pictures and information that's useful
11. *Beauty of Color* by Iman – Shows different skin tones, and how to enhance them. Great for multi racial cast shows.
12. *Making Faces* by Kevyn Aucoin – large layouts and clear step by step instructions. Very clear and precise.
13. *Makeup: The Ultimate Guide* by Rae Morris – Precise information for stylists and makeup artists alike.

Hair

1. *The History of Hair: Fashion and Fantasy Down the Ages* by Robin Bryer – Solid information on the subject
2. *A fashionable history of hats & hairstyles* by Helen Reynolds – Covers both the hairstyle and the period in which it was popular.
3. *The Mode in Hats and Headdress: A Historical Survey* by R. Turner Wilcox- Very period accurate. A great resource for period costuming.
4. *Hair story: untangling the roots of Black hair in America* by Ayana D. Byrd, Lori L. Tharps - More informational than style guide. Good stuff to know or understand before attempting hairstyles in it.
5. *Wig Making and Styling A Complete Guide for Theatre & Film* By Martha Ruskai and Allison Lowery – Gives techniques and instructions to make and style wigs.

Online

Searching the web is a great way to find very specific looks and “How To’s”

Makeup

1. http://makeup411.com/expert_advice/ This website deals with articles on how to apply, and techniques that are used by professionals.
2. <http://www.maccosmetics.com/> The Website lists products and examples. The makeup can be purchased in store as close as Newbury St.
3. www.youtube.com A great source for looking up demonstrations to create a specific look.
4. http://www.fashion-era.com/make_up.htm A great overall view of makeup through history.

Hair

1. <http://www.wildilocks.com/treats/?cat=7> This website has videos on how to do period hairstyles, and innovations like Steampunk and Gothic hairstyles.
2. <http://www.graftobian.com/commerce/hints.jsp?id=1221> This website addresses how to apply a bald cap and other hair related demonstrations.
3. <http://www.latest-hairstyles.com/> Good advice on modern hairstyles.

Purchasing Resources



Boston

Online

Online

1. <http://www.mehron.com/> Outstanding Theatre Makeup, great for use on stage and on Film.
2. <http://www.bennyemakeup.com> - Slightly expensive but Good professional makeup for young actors. Specials and kit deals included on website.
3. <http://www.covergirl.com/beauty-products> - Cheap and commercially available stuff. Products can be found as close as CVS.
4. <http://www.stilacosmetics.com/shop.asp> - slightly high end, but local and commercially available in Boston without a shipping hassle.
5. <http://wnwbeauty.com/index.htm> - Wet n' Wild Cosmetics. Cheap and readily available at CVS and other retailers nearby.
6. <http://www.intriguebeauty.com/> - a tad pricey but Excellent as far as long lasting and product abilities. This is a shipping website only.
7. <http://www.cinemasecrets.com/> - This is an excellent resource for Film and High end theatre makeup. This website is shipping only.

Also be sure to check out some of the catalogues in the Costume Shop! Just ask Deb or Richelle!

Boston

1. My Wig World
(617) 542-5511. 27 Temple Pl, Boston, MA .
Great for basic wig needs.
2. Mac Cosmetics
www.maccosmetics.com - 112 Newbury St # 1, Boston - (617) 267-0013
Carries Mac products.
3. Sephora - Prudential Center
www.sephora.com - 800 Boylston Street, Boston - (617) 262-4200
Very large selection.
4. Dorothy's Boutique
<http://www.dorothysboutique.biz> . 190 Massachusetts Avenue. Boston, MA. (617) 262-9255
Carries theatrical wigs , limited supply of makeup.
5. Macy's- Downtown Crossing.
450 Washington Street, Boston, MA. (617) 357-3000
Great for last minute needs. Carries products from many different brands.
6. Garment District/ Boston Costume
200 Broadway, Cambridge, MA. (617) 876-5230
Carries large selection of Mehron theatrical makeup. (Mehron only)
7. CVS
Great for makeup supplies and cheap makeup options.



Example Paperwork

Templates

Preliminary Sketches

Spec List

Fitting Form

Paperwork for Actors

Wardrobe Makeup Supply Checklist

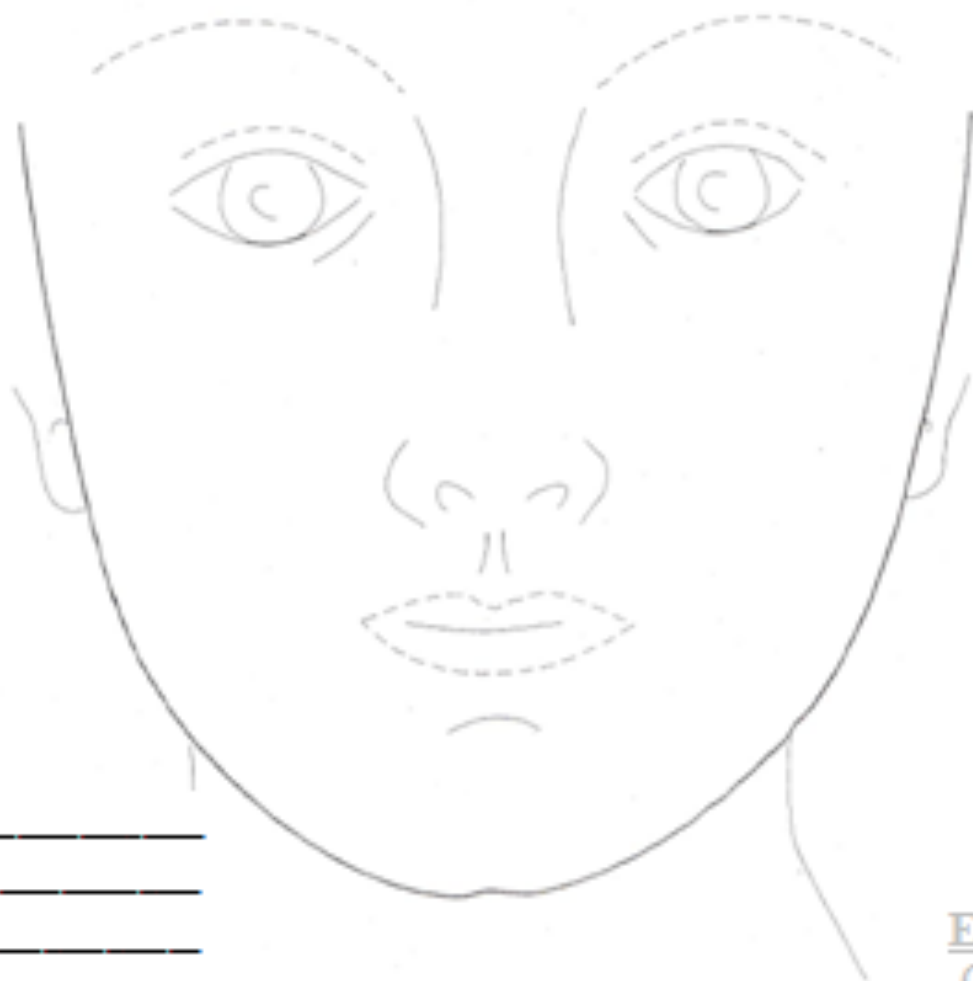
Rendering Templates

Makeup Worksheet



PRODUCTION: _____
ACTOR: _____
CHARACTER: _____
DESIGNER: _____

MAKEUP WORKSHEET



PRODUCTION: _____

ACTOR: _____

CHARACTER: _____

DESIGNER: _____

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EXAMPLE PRELIMINARY SKETCH

Duchess

Chelsea Williams



Spec Sheet

The Actor's Nightmare

Makeup Spec Sheet

Designers :
Chloe Goldberg and
Patria Ferragamo

Actor	Item	Source	Price	Total
Brittany Halls	Base	Actor Supplies	0	
	Mascara	Actor Supplies	0	
	Eyeliners	Actor Supplies	0	
	Blush	Emerson Supplies	0	
	Eye shadow	Emerson Supplies	0	
	False Eyelashes	Emerson Supplies	0	
	Lipstick	Emerson Supplies	0	
	X1 Wig	Emerson Supplies	0	
	X2 Wig	Emerson Supplies	0	
	X3 Wig	Emerson Supplies	0	\$0.00
Anthony Jackson	Base	Actor Supplies	0	
	Black Eyeliner	Emerson Supplies	0	
	Bronzer	Emerson Supplies	0	
	X2Mustache	BUY	\$9.95	
	X2 Goatee	BUY	\$10.25	\$20.20
Anthony Jenkins	Base	Actor Supplies	0	
	Eyeliners	Emerson Supplies	0	\$0.00
Kirin McCrory	Base	Actor Supplies	0	
	Mascara	Actor Supplies	0	
	Eyeliners	Actor Supplies	0	
	Blush	Emerson Supplies	0	
	Eye shadow	Emerson Supplies	0	
	False Eyelashes	Emerson Supplies	0	
	Lipstick	Emerson Supplies	0	
	X1 Wig	BUY/ BUILD	41.4	
	X2 Wig	BUY	54	
	X3 Wig	Emerson Supplies	0	
	X4	Emerson Supplies	0	\$95.40
Theresa Nguyen	Base	Actor Supplies	0	
	Mascara	Actor Supplies	0	
	Eyeliners	Actor Supplies	0	
	Blush	Emerson Supplies	0	
	Eye shadow	Emerson Supplies	0	\$0.00
Nick Sulfaro	Base	Actor Supplies	0	
	Black Eyeliner	Emerson Supplies	0	
	Bronzer	Emerson Supplies	0	\$0.00
			Total	\$115.60

Fitting Form

Show Title _____
Actor _____ Role _____
Designer _____

Face

Foundation _____
Powder _____

Eyes

Shadow _____
Eye Liner: Top _____ Bottom _____
Mascara _____
False Lashes _____

Cheeks

Blush _____
Countour _____

Lips

Liner _____ Stick _____ Gloss _____

Hair

Example Mirror Sheet #1

The Man of La Mancha

Makeup Design by Chloe Goldberg



Matt Koplík
Sancho Panza



All Makeup from Mehron Student Makeup Kit

Foundation: Mix lightest and second to lightest shades. Apply evenly to whole face.

Shadow: Use darkest shade— add shadow to cheekbone, nose, and temple as in diagram, shading down as marked.

Highlight: Use Lightest shade above shadows as marked in diagram by dotted lines.

Blush: Use pink blush shade. Work into cheeks as in diagram.

Hair: Put gel on hands and mess up top— pulling over to side. Flatten sides slightly.

Eyes: Apply brown eyeliner to lower eyelid, apply brown eyeliner to 3/4 upper eyelid.

Example Mirror Sheet #2

By Amber Voner

Anna Baker – “*Milky White*”



Face:

- Using sponge, apply **Maybelline Foundation** to entire face, blending into neck and ears.
- Set foundation with White powder pressing into skin; dust off excess. Blend down into neck and ears.

Eyes:

- Blend **Bobbi Brown Pale Pink Cream Shimmer** over entire eyelid up onto brow bone.
- Line upper lid with **Bobbi Brown Bronze Shimmer gel liner**.
- Apply **mascara** to top lashes & bottom lashes
- Apply black false lashes- Make sure to do this after applying mascara.
- Clean up any fallen shadow under eyes.

Blush:


- Blend **Bobbi Brown Calypso Coral Cream Blush** on apples of cheeks, blend into cheekbones.

Lips:

- Paint **Bobbi Brown Sandwash Pink Lip Gloss**.
- Top with **Bobbi Brown Peony Gloss**.

Hair Prep:

- Pin Curl Front of hair Pull hair back into the middle of head creating a **bun**, pin back any stray hair and secure with hair spray. Make sure to pin up hair on back of neck.



These Makeup Design Guidelines
are used by Design-Tech majors
completing 4 CR Production Projects
in makeup design.

The document was compiled by
Design-Tech BFA and BA students with
mentorship provided by the Costume
Design Advisor.

Thank you!