The Employee Newsletter of Emerson College



September 2012

# people@Emerson

# **Staff Profile**



### **Michael Charewicz**

Michael Charewicz has spent the last 12 years working in the Walker Building as a prospect researcher in the **Development and Alumni Relations** Office (formerly known as Institutional Advancement). As a prospect researcher, Charewicz's job is to "search for information and put it together into a readable format that helps contribute to the larger good," he explained. Charewicz spends most of his time looking through public information sources to identify common areas of interest between the College and alumni, parents, and others who may have a philanthropic interest in Emerson's programs, or an interest in volunteering their time to serve Emerson students.

Thanks to the growth of the Internet, Charewicz and other Emerson staff members now receive much more feedback from prospective students and alumni, learning what kinds of programs and services are most appealing. As Emerson's programs gain national recognition, alumni are taking increasing pride in their alma mater, and many are motivated to give back to the College in a variety of ways.

Charewicz got into prospect research by accident. After receiving a BA in political science, he earned an MA in public relations, and spent eight years doing public relations work for hospitals. He then worked as a writer for the alumni magazine and as a prospect researcher at Bradford College in Haverhill, MA. While a student at Boston University, Charewicz had earned a certificate in computer programming, so he had the technical background necessary to manage Bradford's Advancement Services division, which consisted of research, database administration, gift processing, and stewardship. He left Bradford to join Wellesley College as a senior information systems specialist in the alumni and development division. Realizing he preferred prospect research, though, he then moved to Emerson's development office.

On Charewicz's bookshelf, tucked between titles such as *Born to Raise: What Makes a Great Fundraiser* and *A Century of Eloquence: The History of*  Emerson College 1880–1980 is The Ultimate Baseball Road Trip. Charewicz is a sports enthusiast who follows most major team sports. He coached both his sons' elementary and middle school teams in baseball, basketball, and soccer. He also serves as the annual "pool organizer" for the Development and Alumni Relations March Madness fantasy basketball league, which he started. Colleagues pick teams and fill out rosters through Yahoo!'s fantasy sports portal, and everyone takes the winner out for lunch at the end of the month. Despite his sports knowledge, Charewicz has never won. "I lost in a tie-break. That was the closest I ever came," he said.

However, for Charewicz, who enjoys being behind the scenes, winning takes on a different meaning. "When I'm able to identify people who end up contributing their time, resources, or talent to Emerson as either donors or volunteers, that is the real win," he said with pride.

By Diana Potter, Development and Alumni Relations

## **Staff Profile**



### **Betsy Casper Micucci**

What does it take to run Emerson's Robbins Speech, Language and Hearing Center? Just ask Betsy Casper Micucci, who has managed the clinic since the campus relocated from Back Bay to the Theatre District in the late '90s.

Micucci, an Emerson alumna turned staff member, graduated with a master's in speech-language pathology from the program she now helps facilitate. A Newton, Massachusetts, native, she spent 13 years working elsewhere in the Commonwealth following her graduate studies, but her continued contact with Emerson faculty and staff led her to return in the summer of 1990 to help administer several early intervention training grants. It wasn't long before her wealth of experience and leadership qualities resulted in a promotion from clinical supervisor to director of clinical programs, the role she fulfills now.

The Robbins Center is an on-campus clinic for children and adults with communication problems and a training facility for undergraduates and graduate students pursuing degrees in communication disorders. Specialty programs offered in the Robbins Center address issues related to traumatic brain injury, Parkinson's disease, developmental disorders, fluency, accent, and deafness, among many others. As director, Micucci oversees the clinical instructors, schedules clients, and ensures the overall quality of services.

Micucci also plays a role in supervising and instructing graduate students. She teaches the Introduction to Clinical Methods and Clinical Methods I courses during the regular school year, as well as an early intervention seminar during intersession. Self-professed as someone who wears multiple hats, she's also a member of the department's Graduate Admissions Committee and coordinates an early intervention certificate program affiliated with the Department of Public Health. For the latter, she makes sure that the master's program adequately prepares students to be certification-eligible through added coursework and clinical placements.

When asked what motivated her to become a speech-language pathologist, she cites two experiences in particular: "When I was young, my grandfather my most beloved adult—had a stroke and lost his ability to communicate. That experience, in conjunction with the example of a favorite cousin, also a speech-language pathologist, led me to explore the study of speech-language pathology as an undergraduate at the George Washington University."

Micucci is fascinated by the constant changes in her work, from the variety of new clients and students to fresh ideas from other clinicians. "I'm always learning," she said. Her greatest reward is witnessing the caliber of students that graduate from Emerson's master's program, who then become her colleagues in the field of speechlanguage pathology.

When she's not captaining the Robbins Center, Micucci enjoys spending time with her husband and two grown children. Lately, a home renovation has been taking up much of her free time and energy, but she always makes time to enjoy her most recent focus and excitement: preparing to become a grandmother for the first time. Her happiest pastime, she explained, is "seeing my children succeed as independent and successful adults."

By Keira Lyons, Department of Communication Sciences and Disorders

### **Lunch Break**

Forgot to pack a lunch? Hankering to try something new? Or intrigued by the prospect of food made fresh in a truck? If the answer to any or all of the above is yes, you're in luck. Boston boasts a growing number of food trucks, most of which serve lunch and/or dinner in a



different location each day. From gourmet grilled cheese to fresh takes on Asian dishes, these kitchens on wheels offer something for everyone. Roxy's Grilled Cheese (founded by Emerson alumnus James DiSabatino '09) sells creatively named sandwiches such as the Green Muenster and Mighty Rib melts, plus truffle fries and grilled cheesecake (dinner only). Its circuit includes a Back Bay location at Clarendon and Boylston streets, and it also set ups at the Boston Public Library. Follow @RoxysGrilledChz on Twitter for the latest updates or visit roxysgrilledcheese.com.

Brookline-based Paris Creperie's food truck, aptly dubbed "La Tour Eiffel," can sometimes be found near the RMV at Boylston and Washington streets, and also visits the Boston Public Library on Fridays. Follow @pariscreperie for updates or visit *pariscrepe.com*. Want the fun of a food truck with the consistency of a stay-put restaurant? The Clover Food Lab, which has seven food trucks stationed around Boston, has a permanent truck on the Common, next to the Park Street T stop. Stop by in the morning for coffee and a breakfast sandwich or a tall cup of yogurt and granola topped with sliced fruit. For lunch and dinner, the truck offers sandwiches made with seasonal produce, iced tea and fruit drinks, and its famous rosemary French fries.

Follow @cloverPRK for the latest, or check out *cloverfoodlab.com*. And for even more variety, check out the City of Boston's full food-truck schedule at *cityofboston.gov/business/mobile/ schedule-tabs.asp*.

By Katie Gibson, Web Services

#### people@Emerson

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Edito

Katie

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Chuc

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Nancy

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itive Editor	Advisory Group
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Send news or suggestions to Katie Gibson at Katherine\_Gibson@emerson.edu.



# **Staff Notes**

#### **New Faces: September 2012**

- Jessica Downey, Student Services Advisor, Student Financial Services
- Cassandra Foster, Administrative Assistant, Institute for Liberal Arts and Interdisciplinary Studies
- Eric Fox, Assistant Production Manager, TRF
- Mary Hirschbiel, Reference Librarian, Iwasaki Library
- Kevin Kerris, Director of Payroll, Human Resources
- Katharine Privert, Employee Relations Coordinator, Career Services
- Allegra Sandak, Director of Staff and Organization Development, Human Resources
- Margaret Taintor, Administrative Assistant, Office of the Arts

#### **Mark Your Calendars**

#### 2012–13 Staff Forums

 Thursday, November 1, 2012
 2:00–4:00 pm

 Monday, March 4, 2013
 2:00–4:00 pm

 Monday, May 2, 2013
 2:00–4:00 pm

All forums will be held in the Bill Bordy Theater at 216 Tremont Street.